



CHELSEA DISTRICT LIBRARY
BEST SMALL LIBRARY IN AMERICA

FOR IMMEDIATE RELEASE

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Not Even a Pandemic Can Stop the Power of Your Library Card!

September is Library Card Sign-up Month, a time when Chelsea District Library (CDL) joins the American Library Association (ALA) and libraries nationwide to encourage community members to sign up for a library card. This year, DC's Wonder Woman is embarking on a mission to champion the power of a library card as ALA's Library Card Sign-up Month Honorary Chair. In her new role, Wonder Woman will promote the value of libraries and encourage everyone to get their very own library card.

A CDL library card will rapidly become the most valuable card in your wallet! It unlocks a vast array of materials and services. Not only do you have access to a constantly updated collection of books, video games, movies, music and e-books, CDL provides so much more. Your library card gives you access to nontraditional items like zoo and park passes, mobile Wi-Fi hotspots, 3D printers, low vision equipment, and unusual items such as a ukulele from the CDL garage. In response to the COVID 19 pandemic, the CDL staff has quickly expanded our digital collections and virtual program offerings. Since March, library cardholders have:

- Checked out over 19,600 ebooks and audiobooks
- Checked out over 17,900 print books, DVDs, CDs, Book on CDs, and more
- Provided over 18,007GB worth of internet usage through our CDL Hotspots
- Had over 29,600 visits to our website
- Answered over 1,800 reference phone calls and emails
- Offered 126 virtual or in-person events and activities to the community
- Had 745 Youth, Teens, and Adult participate in our Online Summer Reading program

So, in spite of the physical building being closed, your library is still actively pursuing new ways to fulfill our mission to engage, inspire, and equip the Chelsea community! New this year is a convenient option to apply for a library card online at <http://bit.ly/2020LCSUM>. Be one of the first 200 patrons to lasso your *very first* CDL library card in September and be entered for a chance to win a gift certificate to a business of your choice in the CDL service area! Children must be able to sign their name to be eligible for a library card.

For more information about CDL and all it has to offer, visit chelseadistrictlibrary.org or call (734) 475.8732.

About Us: Chelsea District Library is a not for profit organization whose mission is to engage, inspire, and equip through evolving services and resources. The Library currently serves 15,100 residents in the Chelsea district – City of Chelsea plus Dexter, Lima, Lyndon and Sylvan townships and more than 16,000 individuals visit the Library each month. For more information visit chelseadistrictlibrary.org.

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